



WANT THIS

The best places to shop and spend your money today

CALIFORNIA GIFT SHOW, TRADE SHOW, GIFTS, DECOR

California Gift Show



California Gift Show

JEALOUSY: Maybe that's too strong a word. Longing? Yes. When a major trade show comes to town, we often wish we could peek inside, to see the new electronics or doodads or fashion choices that'll be coming down the pike. The [California Gift Show is one of those industry-only conventions we'd like to stroll around](#) for an hour. After all, the decor and gifts and wrappings and baubles and soaps and everythings that come out of this show **soon end up on store shelves** from hither to yon. We should also mention talking trends is a big part of the big CGS. In the end, a lot of what happens over a week influences buyer choices for years to come. **SO, IN THE END, WE DO SEE MUCH OF EVERYTHING:** Just spread out across several stores. [It's on from July 13-19 at both the LA Mart and the Los Angeles Convention Center.](#) That is, indeed, a lot of soap.

<http://www.nbclosangeles.com/blogs/want-this/WANT-THIS-California-Gift-Show-98270529.html>

