



L.A. Mart Welcomes New Showroom Openings For July Show

June 11, 2010

L.A. Mart® is proud to announce a strong start to 2010 with new leasing activity. Over 12 new showroom leases have been signed at the L.A. Mart since January. The most recent showroom-partners since the start of 2010 have confirmed their confidence in both L.A. Mart as the anchor to the gift and home industry and in the downtown market's vitality with long-term lease commitments.

Terrific complements to the impressive names already housed in permanent showrooms, L.A. Mart has recently signed new leases this year with gift showrooms Creative Gifts International, Designs Combined, Inc., Huang Acrylic, Inc., F.E.M. Sales, Inc./Transpac Imports, Art on Tiles, and Kathleen Milne Company. Additionally, OneCoast has expanded their location on the 4th floor of the building.

The L.A. Mart has added over 31,000-square-feet of new gift and home offerings to serve the Southern California retail community since the beginning of the year.

Creative Gifts International has the distinction of being an MMPI National Showroom Partner. Tenants in this prestigious program have showrooms in the L.A. Mart, the Chicago Merchandise Mart and 7 West in New York.

The positive momentum in California's economy is proving to be a catalyst for improved permanent and temporary leasing activities, as well as buyer confidence, market and daily attendance. The California Gift Show itself has seen strong growth in numbers of attendees, number of orders written and size of orders written.

"The L.A. Mart's recent leasing activity is one more indication that LA is the West Coast anchor for the gift and home industries," said Mark Furllet, vice president and general manager, L.A. Mart and California Gift Show. "These new showrooms will expand our offerings, draw new buyers and reinforce our position as a pivotal marketplace to create commerce within the industry. We are very excited to welcome these new showrooms to the L.A. Mart."

The new showrooms added since January 2010 include:

Creative Gifts International (Suite 702) – www.creativegiftsdirect.com

Creative Gifts International supplies distinguished products to some of the finest stores in the world. Lines include holiday, boxes, children & baby, wedding, albums, leather, RCR Crystal, Purse & Pocket, wedding wishes and clocks with many items that are suitable for engraving.

Designs Combined, Inc. (Suite 348) - www.shopdci.com

Designs Combined offers retailers a full range of country gift, floral and home décor.

Huang Acrylic, Inc. (Suite 539) – www.huangacrylic.com

Huang Acrylic, Inc. specializes in acrylic items from bathware to desk accessories.

F.E.M. Sales, Inc. /Transpac Imports (Suite 369)

Transpac Imports is one of the premier lines in the gift industry, specializing in seasonal, decorative accessories and floral products.

Art on Tiles (Suite 850) - www.entiles.com

Art on Tiles produces handcrafted ceramic art tiles, featuring the designs of well-known artists as well as their own custom artwork.

Kathleen Milne (Suite 867) – www.kathleenmilne.com

Kathleen Milne is a multi-line gift and toy representative.

Original Idol (O.I.) (Suite 854)

Original Idol (O.I.) offers retailers a stylish mix of handbags, jewelry and fashion accessories.

Earlier this year, the L.A. Mart welcomed the following new showrooms to the building:

Gifts of Nature, Inc. (Suite 351) www.giftsofnaturethestore.com Gifts of Nature is a source of unique gifts such as candles, journals, greeting cards, bath & body products, and jewelry from top giftware manufacturers; as well as authentic giftware and handcrafted items from the U.S. and around the globe. Loft Appeal Marketplace (Suite LL-50) – www.loftappeal.com Loft Appeal specializes in interior design and furnishing for the downtown Los Angeles lifestyle. Royal Life International Co., Ltd. (Suite 168) Royal Life International sells traditional and contemporary home furnishings. Trendway / The Grace Group (Suite 126) www.thegracegroupcalifornia.com Trendway/The Grace Group provides furnishings for commercial interiors. The Provasi Collection (Suite 110) www.provasicollection.com The Provasi Collection designs and manufactures classical furniture.

L.A. Mart® is a registered trademark of MMPI. The California Gift Show® is a registered trademark of MMPI. Beckman's Handcrafted Gift Show is a registered trademark of MMPI. L.A. Mart is home to nearly 200 permanent year-round, residential, decorative accessory and gift showrooms serving the retail and interior design industries. The California Gift Show Temporaries feature over 800 temporary exhibitors of lifestyle merchandise, home décor and furnishings, in the newly enhanced and expanded Temporaries at L.A. Mart and Los Angeles Convention Center making the California Gift Show the preeminent market for gift and home furnishings products on the West Coast. L.A. Mart is located at 1933 South Broadway, Los Angeles, CA 90007. For more information call 213-763-5800 or visit www.californiagiftshow.com or www.lamart.com.

MMPI is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart and 350 W. Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

Vornado Realty Trust, owner of MMPI, based in New York City, is a fully integrated real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

