



L.A. MART® DESIGN CENTER NEW SHOWROOM OPENINGS

LOS ANGELES, CA - [L.A. Mart®](#) Design Center (LAMDC) is announced four new tenant-partners with significant regional/national import.

Complementing an impressive roster of current home furnishings showrooms, LAMDC welcomes AGA John Oriental Rugs, Provasi, Loft Appeal Marketplace and a new chapter office for ASID Los Angeles, adding nearly 20,000-square-feet of new designer offerings to serve the Southern California design industry.

"We are thrilled to present such an extraordinary selection of new design center showrooms," said Mark Furlet, vice president and general manager, L.A. Mart Design Center. "Each of these well-established companies delivers the highest caliber of product along with strong brand value among the design community. Their desire for an L.A. Mart Design Center presence reinforces our position as a pivotal marketplace to create commerce within the industry."

Aga John Oriental Rugs (Suite 157) features an international selection of hand-made carpets and tapestries, fine art, antiques and furnishings. The LAMDC showroom is the company's fifth California showroom and illustrates Aga John's commitment to serving the design community in the region.

Provasi (Suite 110), designers and manufacturers of classical Italian furniture, offers the design trade access to eight exclusive lines of case goods, upholstery and draperies, lighting and decorative accessories.

Loft Appeal Marketplace (Suite LL-50) started as a furniture retailer serving, for the past seven years, L.A.'s burgeoning downtown lifestyle market. Providing a combination of new contemporary furniture and furnishings alongside a massive inventory of props from three major Hollywood studios, the new showroom offers designers an eclectic mix of chic styles to satisfy many different project aesthetics.

American Society of Interior Designers (ASID), Los Angeles, the leading organization for interior design professionals, chose LAMDC as its newest location for a variety of reasons, most importantly due to the key role the facility plays advancing the needs of the region's design community.