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## **CGS Global Marketplace Hall Gets New Look**

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**LOS ANGELES, CA** - The California Gift Show's Kentia Hall has been rebranded as "Kentia - The Global Marketplace" and given a makeover that reflects its new name.

The show's longtime "cash and carry" hall for international products, Kentia now has new signage, carpeting, added international food choices and an extensive schedule of music, events and performance. The redesign celebrates the diversity and international experience while promoting social responsibility, supporting global causes and community development worldwide.

The hall features World Style (products from around the world), the largest collection of Fair Trade Federation exhibitors at any U.S. show, and an extensive array of vintage product and jewellery.

The CGS will celebrate Kentia - The Global Marketplace on Friday, July 16th from 4-6 p.m. at the Los Angeles Convention Center with the unveiling of the five World Style Stories finalists. The California Gift Show runs Friday, July 16th thru Monday, July 19th. For more information visit [www.californiagiftshow.com](http://www.californiagiftshow.com).