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June 1st, 2010

L.A. Mart Gift Association to Hold Second Annual Prosperity Pep Rally



Press Release

Los Angeles, CA – The L.A. Mart Gift Association will host 300 gift and design industry representatives, manufacturers and retailers at their second annual “Prosperity Pep Rally,” on Tuesday, June 15, 2010 from 4:00 – 7:00 p.m. This grassroots event will allow the attendees to network and share business resources. The event will take place at the L.A. Mart, in the California Room & Second Floor Exhibit Hall, at 1933 South Broadway, Los Angeles, CA 90007.

The day’s lineup will feature business resources, small business vendors, local restaurants, networking – and keynote speaker Meryl Hooker. Meryl is an independent sales rep and writer. She is the author of “Road Rage”, a blog about repping and selling and co-author of Pushing the Envelope: The Small Greeting Card Manufacturer’s Guide to Working with Sales Reps.

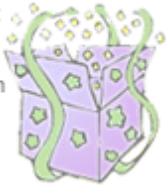
“We received such a positive response from last year’s event, that it just made sense to make it into an annual gathering,” stated Joanne Rackow, President, L.A. Mart Gift Association and founder of Joanne & Company. “We see this as a key opportunity to connect with other people in the gift industry in a way that creates momentum that will naturally spill out and energize the retail community.

“MMPI and the L.A. Mart proudly support initiatives like the ‘Prosperity Pep Rally’ because we view this as an innovative approach to doing business,” stated Peggy Coleman, vice president, marketing for the L.A. Mart. “And that is good for all of our businesses.”

Translate this website...

GIFT SHOP Wrap Up

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Upcoming Events

American Craft Retailers Expo
(ACRE)

June 05, 2010
Las Vegas, NV

Norton's Apparel, Jewelry & Gift
Market

June 05, 2010
Sevierville, TN

World Tea Expo

June 11, 2010
Las Vegas, NV

ASTRA Marketplace & Academy

June 13, 2010

ABOUT L.A. MART®:

The L.A. Mart is a registered trademark of MMPI. Merchandise Mart Properties, Inc. (MMPI) is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart and 350 W. Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

Vornado Realty Trust, owner of MMPI, based in New York City, is a fully integrated real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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Providence, RI

June Total Home & Gift Market

June 23, 2010

Dallas, TX

The Charlotte Gift & Jewelry Show

June 26, 2010

Charlotte, NC

GTS Florida Expo

June 26, 2010

Orlando, FL

Columbus Marketplace for Gift,

Home & Garden

June 26, 2010

Columbus, OH

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