



GIFT AND HOME RETAILER NEWS

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Summer Shows Anticipating Increased Traffic

Offering Learning Opportunities for Retailers



As Spring turns to Summer, vendors in the Gift and Home Industry turn their attention to the Summer Shows. This year vendors are feeling a little better about the prospect, since, for many, the Winter shows gave hopeful evidence of economic recovery.

Los Angeles' [California Gift Show](#) will feature Crate and Barrel chairman and co-founder Gordon Segal presenting a keynote address from 11 AM - 12 Noon on Friday, July 16. "We will explore the importance of creative retailing and the many ways to think about your store's environment," said Segal.

Whether you go to a regional or national show, the opportunities are there to help you build your business.



Gordon Segal of
Crate & Barrel