

promote new product got it? flaunt it!

submit your new product for promotional consideration in any of the following:

- social networking sites
- californiagiftshow.com
- lookbook
- new product press release
- on-site during CGS
- e-blasts
- press room



california
GIFT SHOW

what to send?

high-resolution images of new products
shot on a neutral [white] background



what to send?

high-resolution images of new products
shot in a beautifully styled, lifestyle setting



very important info

deadline

thursday, december 22

submissions

all submissions are considered for inclusion

there is no guarantee your submission will be included in any promotions or materials

inclusion is based on editor's discretion

completed form (pg 5) must accompany images

images

images must fall within style guidelines outlined on pages 2 & 3 for consideration

all images must be high-resolution and meet at minimum the following specifications:

size: 5"x 7" or larger; resolution: 300+ dpi; format: jpeg, or tiff

what is considered new product?

new product/line never before seen at CGS

new collection of existing line never before seen at CGS

during january cgs

products submitted must be on display during Market and available for purchase/order





info we want

please complete this form and submit with product images
to nicole rubino at nrubino@lamart.com by dec 22

manufacturer info

manufacturer name: _____

contact person: _____

direct telephone: _____

email: _____

website: _____

showroom info

showroom name: _____

suite: _____

product info

product name: _____

wholesale price: _____

suggested retail price: _____

In-showroom date: _____

is it made in the u.s.a.?: _____

is it made or designed in california (specify)?: _____

is it organic/eco/green (specify)?: _____

has product/line received celebrity attention?: _____

is this product/line new to this show (CGS)?: _____

is this a new product from an existing line?: _____

do you want to send press kits for display? _____

product description (25-50 words): _____
