



*Beckman's*<sup>TM</sup>  
HANDCRAFTED SHOW  
The most trusted wholesale destination for artistic creations

LOS ANGELES July 22–25, 2011  
[beckmans.com](http://beckmans.com)



DISCOVER THE ART OF BUILDING YOUR BUSINESS

ONLY AT:

**california**  
GIFT SHOW

Exhibiting Information

# THE LEADER IN HANDMADE RESOURCES

For more than 30 years, Beckman's™ Handcrafted Show has showcased the best in original work to discerning specialty retailers looking to differentiate themselves from their competition. Reflecting trends in the industry through the original work of true artists, Beckman's West is conveniently showcased within the California Gift Show.

## The California Gift Show

Temporaries: July 22–25, 2011

Showrooms at the LA Mart: July 19–25, 2011

Our booth package is \$12.00 per square foot, and includes:

- Drayage
- Booth signage
- Concrete floors
- Hard-wall partitions
- Chair and wastebasket
- Extensive marketing campaign and Directory listing

## Participation Criteria

1. You must design & supervise the work produced in your studio
2. You are required to exhibit in person
3. Use of commercial kits is not allowed
4. Digital images of work & booth, biography, and artistic process
5. Beckman's West proudly features artisans from the US and Canada exclusively

Your product, booth design and application information will be reviewed for quality, authenticity, uniqueness, booth presentation and overall balance of the market categories.

**“The quality of the Beckman's West show brings my perfect buyers virtually to my door! Beckman's West is constantly innovating to create a fun and profitable experience for exhibitors, buyers and retailers. I love it!”**

Andy Spyros, Beckman's West exhibitor, Handmade Galleries

## Contacts

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beckmans.com  
californiagiftshow.com

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Beckman's Handcrafted Show is brought to you by MMPI, the producer of more than 300 trade and consumer shows, conventions, conferences and events each year,

including  **oneofakind**