

RETAILERS HEAR CRATE&BARREL EXECUTIVE AT MARKET

Buyers attending the California Gift Show®, July 13-19, can hear from one of the home furnishings leaders, Gordon Segal, chairman and co-founder of Crate&Barrel. During the July 16 keynote address, he will offer insights on the home décor business and illuminate specific methods and strategies to identify unique products to differentiate stores in the marketplace.

Segal's presentation takes place Friday, July 16, at 11 a.m. in the Los Angeles Convention Center. The event is free, however reservations are required.

The show incorporates the Convention Center as well as the L.A. Mart and Beckman's West handcrafted show. The L.A. Mart's Design Center will also be open to retailers. Buyer hospitality, celebrity designers, a fundraiser, and giveaways spice up the week. For more information on event specifics, travel assistance, registration, and a list of exhibitors, visit www.californiagiftshow.com

