



EX•TRACTS®

EX•TRACTS® is a specialized division catering to buyers seeking new and innovative personal care and wellness related products.

NOT JUST QUANTITY, BUT QUALITY

Top retailers know this is the place to find the most creative and cutting-edge merchandising ideas all showcased in a user-friendly format. We're proud to boast such attendees as Anthropologie, Bloomingdales, Burke Williams Spas, Canyon Ranch, Fred Segal, Kitson, Neiman Marcus, Nordstrom, Palmetto Group and Ritz-Carlton. Visit www.californiagiftshow.com/buyer for a more complete list.

BUYER TRAFFIC – THE NUMBERS SPEAK FOR THEMSELVES

- Spa Gift Shop Attendance increased by 13%
- Hotel & Inn Attendance increased by 83%
- Bridal Shop attendance increased by 17%

FOR A COMPLETE LIST OF EXHIBITORS, VISIT:

www.californiagiftshow.com/extracts

YOUR BOOTH PACKAGE WILL INCLUDE:

- 8' high white hard side and rear walls
- Booth carpeting
- Lighting
- Chair
- Wastebasket
- Booth identification sign
- Drayage

\$27.00 per sq. ft.
\$350.00 premium corner
prices as of 1/07 and are subject to change

SHOW TEAM

Aubin Wilson
Show Manager
213-430-2310
awilson@glmshows.com

Darla Huynh
Show Coordinator
213-430-2301
dhuynh@glmshows.com

HEAR WHAT THE EXHIBITORS ARE SAYING:

"The California Gift Show® is our hot-spot for hip and edgy. LA is undoubtedly the new international lifestyle-innovation hub."

– MARY JOHNSTON
President
LMCC Enterprises, Inc.

"We write lots of orders at this Show and are busy all the time. Bottom line – we do well."

– MICHAEL WAINER
Stone Candles

"This Show gives us broad exposure to the critical Southwest marketplace. It attracts buyers from Texas, Arizona, Colorado, and Nevada as well as California."

– GARY ROSENBERG
President
Sonoma Lavender

"This Show has consistently provided valuable exposure, rapid product distribution, and quality leads for media visibility throughout the region."

– CAROLYN SIEGAL, D.P.M.
CEO
Dr. Carolyn Collection



California Gift Show®
www.californiagiftshow.com

Los Angeles Convention Center ▪ Friday, July 20 – Monday, July 23, 2007

HOW TO APPLY

The application packet that you submit is very important; it is your opportunity to present your company to the jury. We have compiled a list of the various elements that you may wish to include in your packet. Some elements are mandatory; others are at your discretion. For more information, visit www.californiagiftshow.com/tips. No deposit required with your application.

THE JURY PROCESS

Products are selected to exhibit in their division based on factors such as: quality, design, price point, originality, authenticity, appropriateness, contemporaneity, construction, country of origin, etc. Depending on the division applying to, GLM reserves the right to consider any or all of these factors and also limit the number of similar lines represented at the Show.

Acceptance by the Selection Committee allows you eligibility for two years from the accepted date, pending space availability. In an effort to keep pace with changing market trends, all exhibits will be reviewed during the Show. Upon jury approval, you will receive an Exhibit Space Agreement to be returned by a specified date along with payment.

JURY DEADLINE

April 13, 2007 for July 2007 Market

RESERVE YOUR SPACE

Los Angeles Convention Center ■ Friday, July 20 – Monday, July 23, 2007

Company Name _____ Contact Name _____

Address _____

City/State/Zip _____ Country _____

Telephone _____ Fax _____

E-mail _____ Website _____

Description of product line _____

Our products are made in (Country of origin) _____

The average wholesale price of our line is below \$25 \$26-\$50 \$51-\$100 \$101-\$250 over \$250

Are you a Manufacturer/Artist Manufacturer's Representative Distributor Other _____

Lines we currently represent are: _____

We also participate in the following Show(s). Please indicate division if applicable. _____

IMPORTANT: Your non-returnable information packet should include.

1. Product photographs, brochure or catalog* 2. Wholesale price list, 3. Booth photo (optional), 4. Company biography (optional).
5. Any additional information such as magazine/newspaper articles, company history, etc. Applications will not be processed without product information or a live website that includes images of product to be displayed at the Show. Please do not send merchandise. GLM does not charge a jury fee. *Do not send originals, as they will not be returned.

Yes! I would like to exhibit in the California Gift Show®

PLEASE ACCEPT MY APPLICATION FOR THE FOLLOWING DIVISION(S):

If applying for more than one division or special focus area, please indicate order of priority (e.g. 1-10 with 1 being your first choice.)

At Home* Beaders' Gallery Boutique* EX•TRACTS®*
 Fashion Accessories Gifts, Etc. Handmade®* Jewelry (Cash & Carry)
 LA Contemporary* Resort, Souvenir & Licensing Stationery & More World Style*

Number of Booths I would like to reserve: 6' x 10' ** 8' x 10' ** 10' x 10' 10' x 15'

Corner Booth Preferred (Two booth minimum)

* Juried divisions.

** Limited quantities available. Not available in all divisions.

Yes! I am interested in SOURCES® LA because I am interested in reaching:

U.S. based wholesalers/manufacturers Direct Import Retailers

By signing below, the undersigned hereby consents to receive facsimile or e-mail transmissions containing advertisements sent by or on behalf of George Little Management, LLC to any facsimile number or e-mail address maintained by the undersigned, including but not limited to the facsimile number(s) and e-mail address(es) listed above.

Signature _____

RETURN APPLICATION

Via Mail: California Gift Show®, 888 South Figueroa Street, Suite 600, Los Angeles, CA 90017

Via Fax: 213-362-5660 (Note: Faxed applications must include a website.)

Online: www.californiagiftshow.com/apply

Additional information: Contact us at 213-362-5640

or visit us online at www.californiagiftshow.com

If space becomes available, we will send you an offer (exhibit space contract) to return to the California Gift Show® by a specified date.



California Gift Show®

The California Gift Show® is managed by George Little Management, LLC
on behalf of dmg world media