



## HEAR WHAT THE EXHIBITORS ARE SAYING:

*"The California Gift Show® is definitely the Show to do on the west coast. We attend approximately 18 shows a year all over the country and find that this is one of our best."*

– KATHY TANABE  
Empress Arts

*"Newtiques has been repeating this show for many years, all we can say is 'let the good times keep rolling'."*

– MIKE STOWELL  
Newtiques

*"We have been exhibiting at the California Gift Show® for over 10 years, we have developed a following of wonderful customers we truly don't see at any other show. They are loyal, enthusiastic, and sophisticated. It's a pleasure doing the show."*

– JOHN WIND  
Maximal Art



## AT HOME

Comfort, luxury and style come together in At Home, a juried division featuring upscale products for the home, garden and patio including floor coverings, furniture, home textiles, lighting, wall art, planters, pottery, garden sculptures, wind chimes and more.

### NOT JUST QUANTITY, BUT QUALITY

We're proud to boast such attendees as Amazon.com, Anthropologie, Art Institute of Chicago, Barney's New York, Bed Bath & Beyond, Bloomingdales, Blueprint, Chestnuts and Papaya, Civilization, Colonial Home & Garden Center, Costco, Diva, Expo Design Center and Fountain World.

Visit [www.californiagiftshow.com/buyer](http://www.californiagiftshow.com/buyer) for a more complete list.

### SEE THE BUYERS YOU WANT

Home furnishings and decorative accessories buyers represent the third largest buying category of attendees. Make sure your products are in the forefront of their minds by exhibiting in this stylish division.

### FOR A COMPLETE LIST OF EXHIBITORS, VISIT:

[www.californiagiftshow.com/athome](http://www.californiagiftshow.com/athome)

### BOOTH PACKAGE INFORMATION:

- 8' high stretched muslin side and rear walls
- Booth carpeting
- Lighting
- Chair
- Wastebasket
- Booth identification sign
- Drayage

\$27.00 per sq. ft.

\$350.00 premium corner

prices as of 1/07 and are subject to change

**The Home Décor Booth Package:** With a minimum commitment of 400 square feet, we are offering raw space for the price of \$17 per sq. ft. The Home Décor Package does not provide carpet, lights, electric, or walls. Drayage is included.

### SHOW TEAM

Brad Little  
Divisional Manager  
213-430-2303  
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Brendon Connor  
Show Coordinator  
213-430-2319  
[bconnor@glmshows.com](mailto:bconnor@glmshows.com)



California Gift Show®

[www.californiagiftshow.com](http://www.californiagiftshow.com)

Los Angeles Convention Center ▪ Friday, July 20 – Monday, July 23, 2007

## HOW TO APPLY

The application packet that you submit is very important; it is your opportunity to present your company to the jury. We have compiled a list of the various elements that you may wish to include in your packet. Some elements are mandatory; others are at your discretion. For more information, visit [www.californiagiftshow.com/tips](http://www.californiagiftshow.com/tips). No deposit required with your application.

## THE JURY PROCESS

Products are selected to exhibit in their division based on factors such as: quality, design, price point, originality, authenticity, appropriateness, contemporaneity, construction, country of origin, etc. Depending on the division applying to, GLM reserves the right to consider any or all of these factors and also limit the number of similar lines represented at the Show.

Acceptance by the Selection Committee allows you eligibility for two years from the accepted date, pending space availability. In an effort to keep pace with changing market trends, all exhibits will be reviewed during the Show. Upon jury approval, you will receive an Exhibit Space Agreement to be returned by a specified date along with payment.

## JURY DEADLINE

April 13, 2007 for July 2007 Market

## RESERVE YOUR SPACE

Los Angeles Convention Center ■ Friday, July 20 – Monday, July 23, 2007

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

Description of product line \_\_\_\_\_

Our products are made in (Country of origin) \_\_\_\_\_

The average wholesale price of our line is  below \$25  \$26-\$50  \$51-\$100  \$101-\$250  over \$250

Are you a  Manufacturer/Artist  Manufacturer's Representative  Distributor  Other \_\_\_\_\_

Lines we currently represent are: \_\_\_\_\_

We also participate in the following Show(s). Please indicate division if applicable. \_\_\_\_\_

**IMPORTANT:** Your non-returnable information packet should include.

1. Product photographs, brochure or catalog\* 2. Wholesale price list, 3. Booth photo (optional), 4. Company biography (optional). 5. Any additional information such as magazine/newspaper articles, company history, etc. Applications will not be processed without product information or a live website that includes images of product to be displayed at the Show. Please do not send merchandise. GLM does not charge a jury fee. \*Do not send originals, as they will not be returned.

**Yes!** I would like to exhibit in the California Gift Show®

## PLEASE ACCEPT MY APPLICATION FOR THE FOLLOWING DIVISION(S):

If applying for more than one division or special focus area, please indicate order of priority (e.g. 1-10 with 1 being your first choice.)

At Home\*  Beaders' Gallery  Boutique\*  EX•TRACTS®\*  
 Fashion Accessories  Gifts, Etc.  Handmade®\*  Jewelry (Cash & Carry)  
 LA Contemporary\*  Resort, Souvenir & Licensing  Stationery & More  World Style\*

Number of Booths I would like to reserve:  6' x 10' \*\*  8' x 10' \*\*  10' x 10'  10' x 15'

Corner Booth Preferred (Two booth minimum)

\* Juried divisions.

\*\* Limited quantities available. Not available in all divisions.

**Yes!** I am interested in SOURCES® LA because I am interested in reaching:

U.S. based wholesalers/manufacturers  Direct Import Retailers

By signing below, the undersigned hereby consents to receive facsimile or e-mail transmissions containing advertisements sent by or on behalf of George Little Management, LLC to any facsimile number or e-mail address maintained by the undersigned, including but not limited to the facsimile number(s) and e-mail address(es) listed above.

Signature \_\_\_\_\_

## RETURN APPLICATION

Via Mail: California Gift Show®, 888 South Figueroa Street, Suite 600, Los Angeles, CA 90017

Via Fax: 213-362-5660 (Note: Faxed applications must include a website.)

Online: [www.californiagiftshow.com/apply](http://www.californiagiftshow.com/apply)

Additional information: Contact us at 213-362-5640

or visit us online at [www.californiagiftshow.com](http://www.californiagiftshow.com)

If space becomes available, we will send you an offer (exhibit space contract) to return to the California Gift Show® by a specified date.



California Gift Show®

The California Gift Show® is managed by George Little Management, LLC on behalf of dmg world media